

**resco.net**

# Basic Visual Guideline

2022

# Main Logo

The main logo is based on Myriad PRO Semibold typography with Kerning -35pt.



**resco.net**

**resco.net**

**resco.net**

# Secondary Logos

Secondary product logos are based on main logo principles.  
Basic naming and visual logic is built on resco.net.

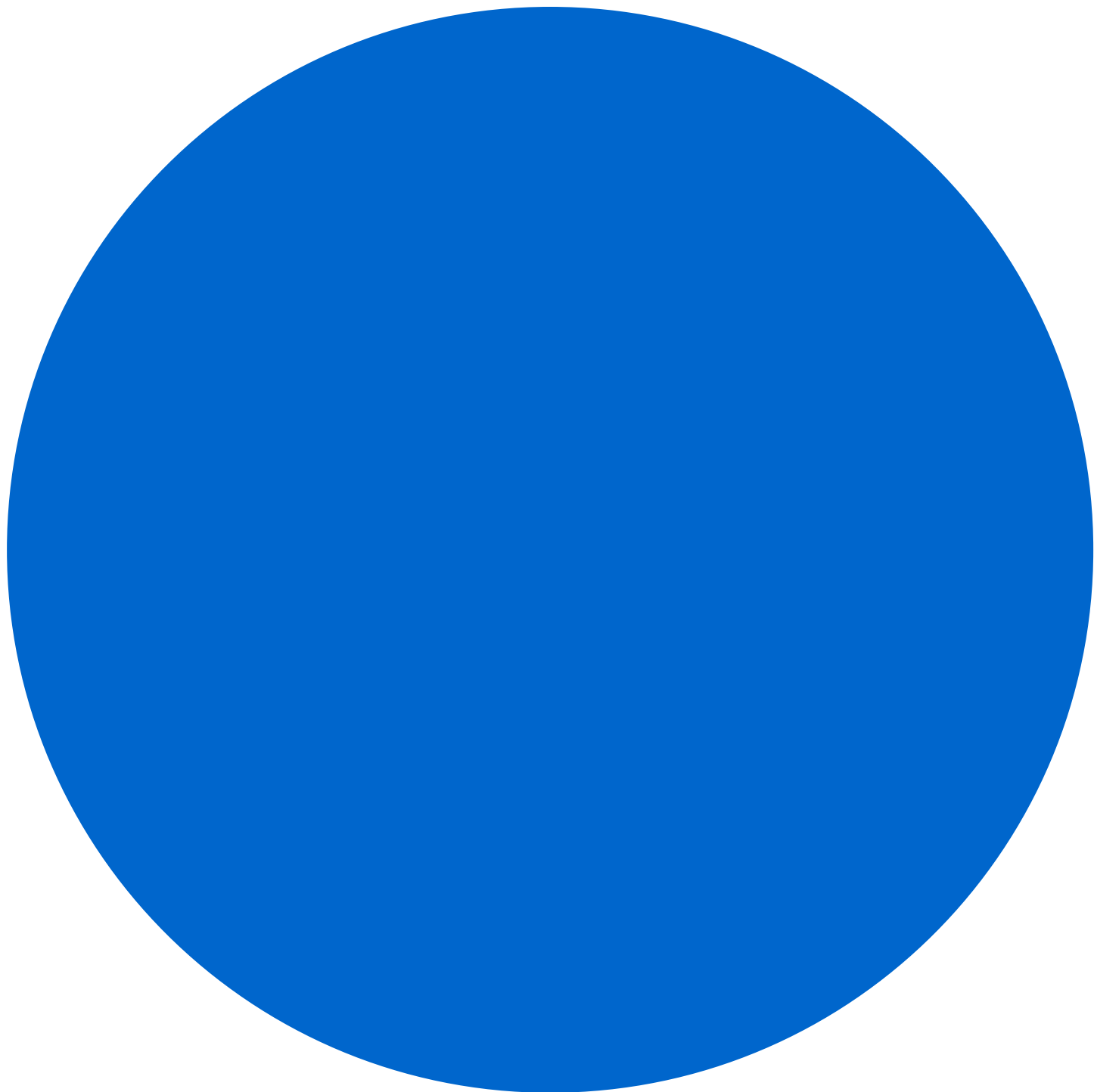
**resco.Inspections**

**resco.FieldService**

**resco.Houston**

**resco.ServicePlatform**

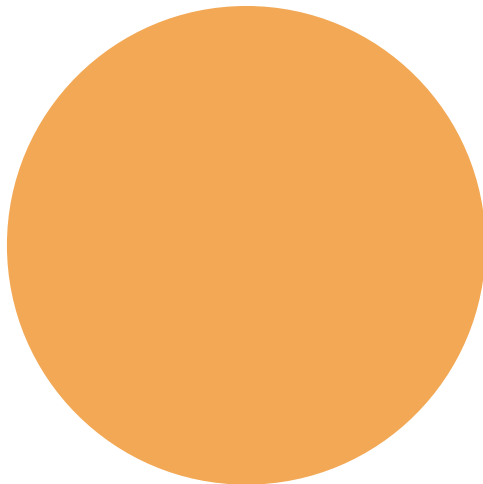
# Colours



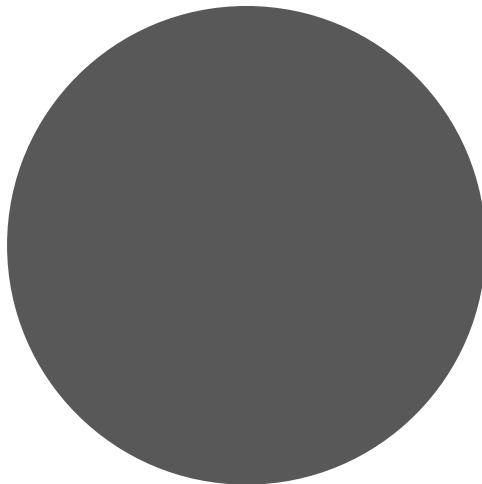
Resco BLUE

HEX  
0066cc

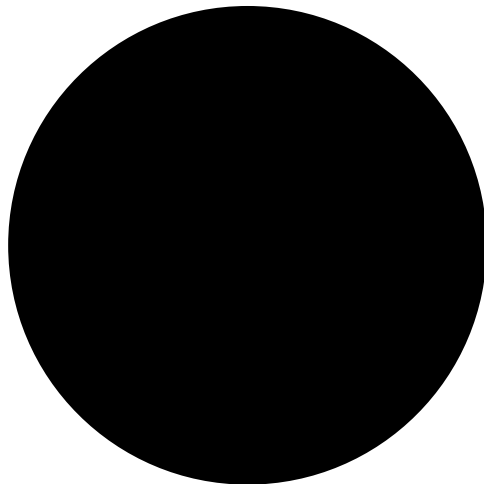
CMYK  
C 90 M 60 Y0 K0



HEX  
f2a854



HEX  
f2a854



HEX  
000000



# Additional Product Colours

## resco.Inspections



## resco.FieldService



## resco.Houston



## resco.ServicePlatform



# Typography

## Offline font *Myriad PRO* family

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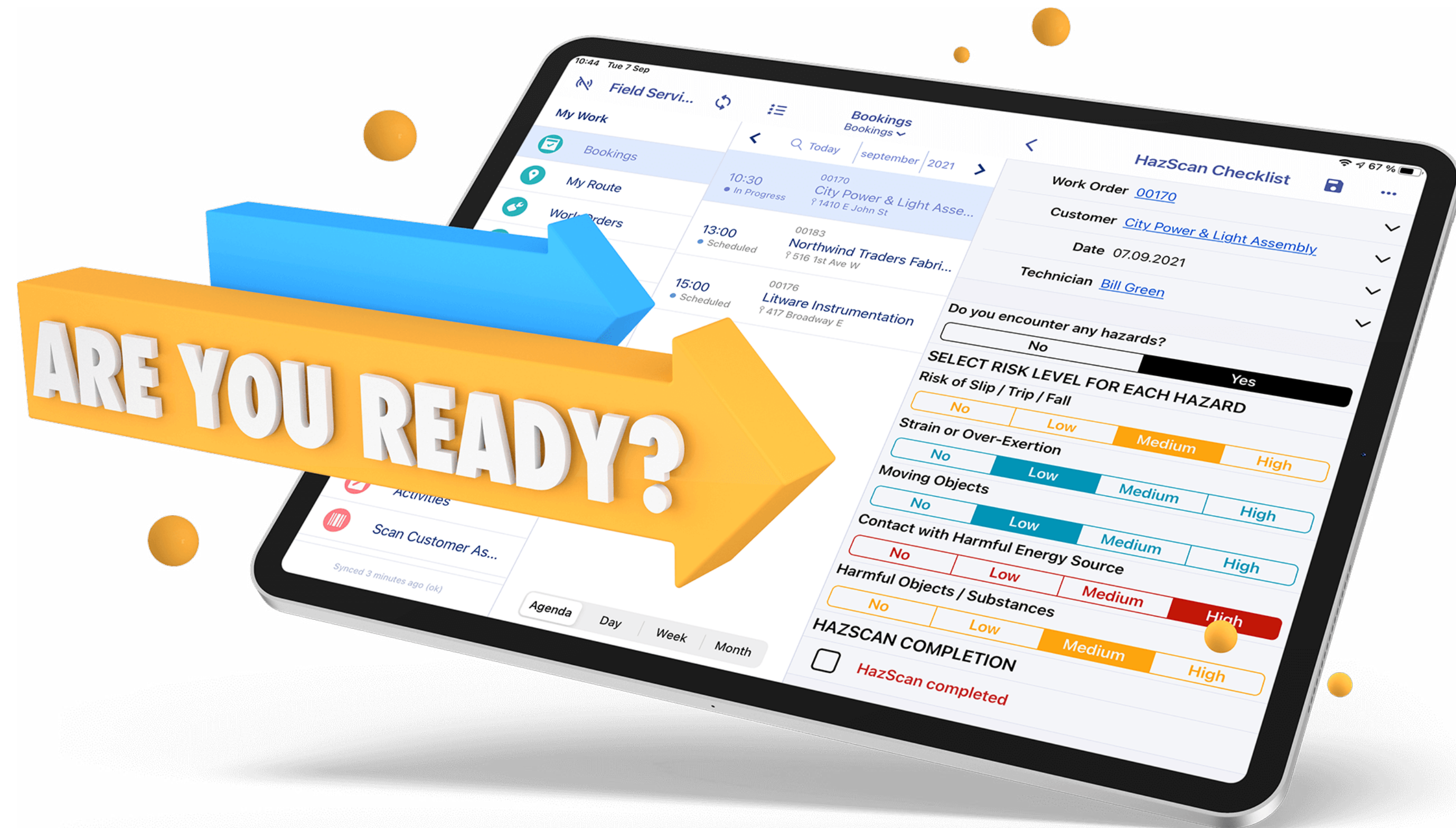
## Online font *Rubik* family

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id

# Online visual elements

We can divide the visuals used on resco.net to four main groups.

1. Product hero images
2. Industry hero images
3. Use case hero images
4. Blog hero images





# 1. Product hero images

These types of images show our product situated in real devices, supplemented by elements that complete our product solution. Usually, they are placed into a blue color background gradient, defined by product.

Resco Field Service 2.0  
for Dynamics 365

Big changes are coming to D365 Field Service

Continue using your current mobile setup. Seamlessly migrate to Resco.

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Workforce knowledge software

Features Resources Roadmap

Years of knowledge at the fingertips of technicians

resco.Houston provides a knowledge library and AR remote assistance calls in a single app. Your technicians can access work instructions anytime and fulfill tasks faster. Train production and maintenance teams on-site and cut errors in operations.

Book a 30-minute demo



# 2. Industry hero images

For this type of pages, we developed custom type of 3D illustration rendered in 3D software. The main hero is a 3D device with our solution surrounded by objects characteristic for the industry. This type of illustration is not convertible to vector because of many details, reflections, and light bounces. The illustration is placed on a white background.

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RESCO.HOUSTON FOR MANUFACTURING

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With resco.Houston, the world where your technicians know how to complete any task is one tap away. Make even tribal knowledge accessible to ensure lean and efficient operations. Everything from machine manuals to real-time advice from seasoned professional available in a single app.

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# 3. Use case hero images


This type of pages uses a combination of the previous two principles. It combines real devices with polished screens of our product. The composition is completed with custom 3D elements. The illustration is placed on the product color background.

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WORKFORCE KNOWLEDGE SOFTWARE

## Boost workforce decision-making with smooth knowledge flow

Capture, standardize, and apply tribal knowledge in practice. Identify skill gaps and increase the qualification of workers with easily accessible expertise.

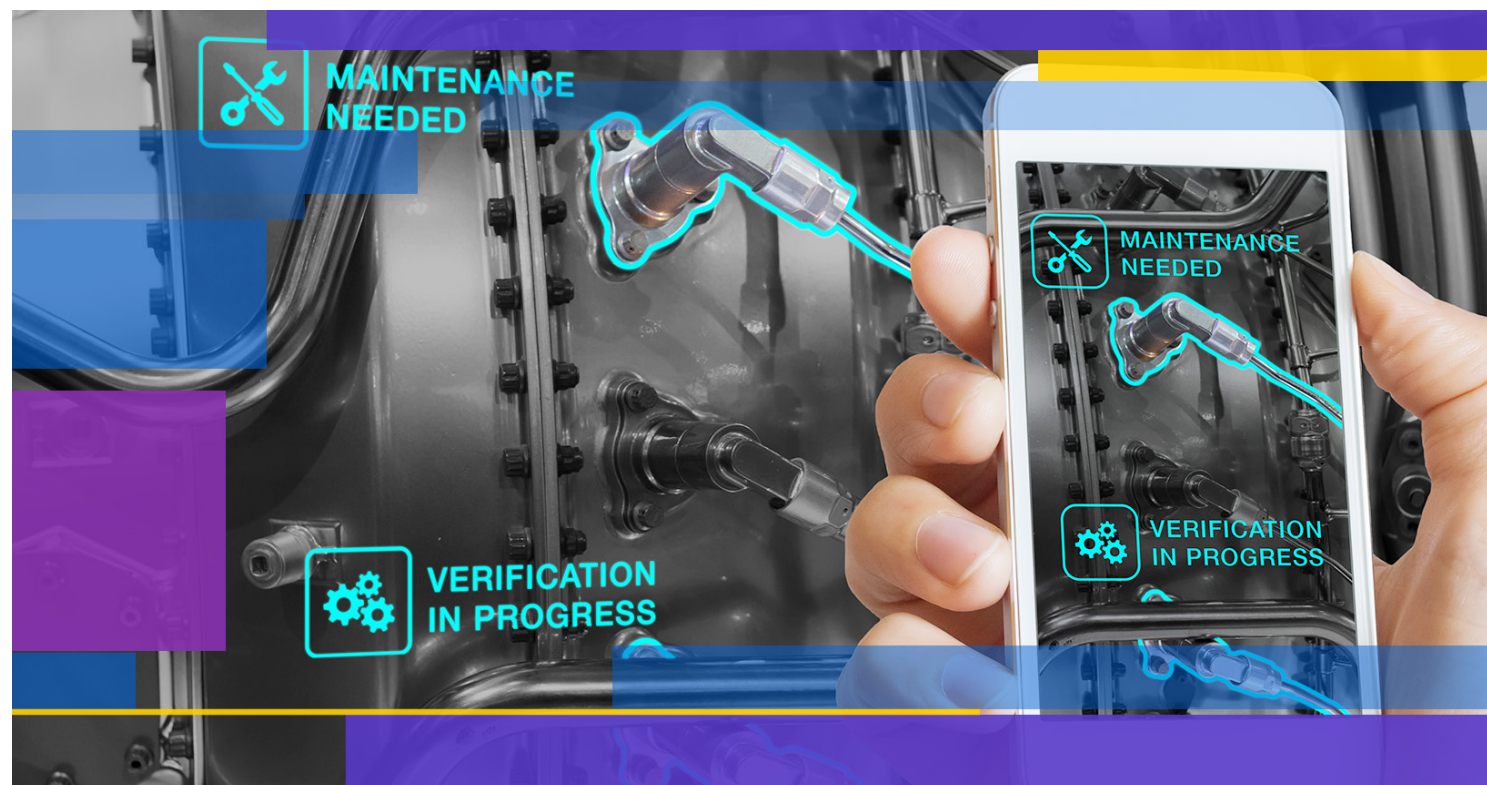
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# 4. Blog hero images

Blog hero images are combination photobank photos with some “Resco” stripes.  
Stripes’ color is defined by products and placed in an appropriate amount.





# Other mix of materials

In general, the “Resco” visual philosophy is “keep it simple”. Minimalist design based on blue color with a little bit of secondary color. Clear typography without unnecessary ornaments.



Frontline Workers  
in the Digital Age:  
A Manager’s Guide  
**2021 edition**

resco.Inspections  
for RealWear

Bringing hands-free digital workflows to frontline workers, in any conditions.

Quickly design, deploy and complete custom visual workflows with the native resco.Inspections app for the RealWear device. Offline enabled, fully customizable, and available either as a standalone application or directly integrated with Microsoft Dynamics 365, Salesforce, or your system via Resco Cloud. resco.Inspections paired with RealWear is the ultimate hands-free digital workflow solution, enhancing technician performance, even in the most demanding conditions.

Empower technicians to stay productive anywhere

With resco.Inspections for RealWear, they can improve their performance and reduce errors with 100% voice-controlled:

Inspections and checklists

Data entry

Guides and training manuals

Documenting work performed

Remote expert calls

Break new ground in digitalization while achieving tangible results

- Support workers with digital visual workflows when and where they need them
- Mitigate human error in the field below 1%
- Improve customer satisfaction by better documenting work
- Decrease the demand for remote support with step-by-step instructions
- Enable hands-free remote support via integrated video calls when needed

Get the job done hands-free with advanced capabilities

Online and offline modes supported

Multiple question types

Dictation

Photo capture

Barcode scanning

PDF report generation

Remote support calls

Why Resco?

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✓ 22+ years of know-how in enterprise mobility

✓ 2500+ corporate customers worldwide

✓ 100+ countries

✓ 200,000+ licensed users

Trusted by:

KEMP&LAURITZEN

STRABAG

Phillips

ABB

RICOH

Red Bull

KPMG

SCANIA

Contact us at [realweartheam@resco.net](mailto:realweartheam@resco.net) to learn more and book your customized demo.

resco.net

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# Social media outputs

Everything applies as with general materials. The only difference is even greater emphasis on simplicity and catchiness .




5 Ways  
to Receive  
Payments  
right in the Field



Zettle  
by PayPal

PayPal Zettle Terminal  
is all-in-one point-of-sale  
system for small  
businesses

Accept cards, PayPal, wallets  
such as Venmo (U.S.), Apple  
Pay, and Google Pay



Braintree  
A PayPal Service

Make  
Your  
Field  
Operations  
Smoother





Set up automated  
and calendar-based  
workflows, work  
orders, inspections,  
or preventive  
maintenance  
jobs to keep  
the equipment  
in healthy  
condition



Windmill  
Maintenance  
and Repair  
Checklist

# resco.net

2022

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